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## **FOR MEDIA AND INTERESTED PARTIES**

### **Custom Cable partners with TFG Card Solutions**

**TAMPA, FL** – Custom Cable has selected TFG Card Solutions to provide pay cards to their employees. Custom Cable first contacted TFG Card Solution with the need for their technicians to have quick access to cash for per diem expenses. Tom Secor, President of TFG, suggested the Pay Card which would allow Custom Cable to load the exact amount needed for a particular time onto the card. This resulted in zero risk to Custom Cable. Linda Taylor, Accounting Manager of Custom Cable stated, “Mr. Secor and his entire staff have always been very professional and quick to resolve any situation that I have incurred during our two years of experience with TFG Card Solutions. They have been great to work with.”

Studies have shown that approximately 10% of un-banked households were using payroll debit cards at the end of 2002. This figure was almost zero in 1998. Research projects that well over 30% of this growing demographic will be using payroll debit cards by the end of 2007. “With the cost of cutting checks getting more expensive and the cost of cashing checks going through the roof, having our employees utilize the TFG pay card was an easy decision.” said Linda.

#### **About TFG Card Solutions:**

Since 2004, TFG Card Solutions has provided US employers the ability to increase direct deposit to every US employee, namely the un-banked. As the value leader in the payroll market, TFG provides a win-win solution for their clients both employer and employee. By eliminating the costly paper check, employers maximize their current direct deposit system and experience positive results to their bottom line immediately. Employees are able to avoid the rising costs of cashing checks by accessing their pay for free at over 25 million worldwide locations.

#### **About Custom Cable:**

Custom Cable is a Leading Communication Manufacturing and Installation Company that has been in business for over 27 years. Custom Cable is a wholly owned subsidiary of Steelcase, Inc., the largest supplier of office interiors in the world. They have the security and stability of Fortune 500 ownership with the speed and agility of an entrepreneurial firm. Headquartered in Tampa, Florida, they connect people and technology and business throughout the United States.

For more information, visit the TFG Card Solutions website at [www.tfgcard.com](http://www.tfgcard.com) or call 800.457.5809