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FOR MEDIA AND INTERESTED PARTIES

Reser's Fine Foods selects TFG Card Solutions

PORTLAND, OR – Reser's Fine Foods has teamed up with TFG Card Solutions to provide the Platinum Pay Card to their employees. Reser's began offering the pay card to employees as an alternative to receiving a paper check and the high costs they pay to turn a check into cash and transfer it to relatives in other countries. Stacy Stetzel, Payroll Lead Specialist says, "We have found that TFG's pay card solution was very easy to implement, very user friendly and very attractive from a cost stand point to both us and our employees. With multiple U.S. locations and a large number of employees without a bank account, adding a payroll debit card was inevitable. Using TFG to provide us the pay card made sense." Mrs. Stetzel also states that their employees love the service provided by TFG because of the convenience and the wonderful staff.

Studies have shown that approximately 10% of un-banked households were using payroll debit cards at the end of 2002. This figure was almost zero in 1998. Research projects that well over 30% of this growing demographic will be using payroll debit cards by the end of 2007.

About TFG Card Solutions:

Since 2004, TFG Card Solutions has provided US employers the ability to increase direct deposit to every US employee, namely the un-banked. As the value leader in the payroll market, TFG provides a win-win solution for their clients both employer and employee. By eliminating the costly paper check, employers maximize their current direct deposit system and experience positive results to their bottom line immediately. Employees are able to avoid the rising costs of cashing checks by accessing their pay for free at over 25 million worldwide locations.

About Reser's Fine Foods, Inc.:

With over 2,400 employees nationwide, located in 5 distribution centers strategically located throughout the country, the Reser's Fine Foods, Inc. has seen double digit growth year over year. Reser's Fine Foods has grown from a business started by Mildred and Earl Reser in 1950 to produce and sell potato salads from Cornelius, Oregon. Fifty years later, Mildred and Earl's farmhouse operation is Reser's Fine Foods, a company recognized as one of the nation's premier manufacturers and distributors of high-quality refrigerated food products to the grocery and food service industries.

For more information, visit the TFG Card Solutions website at www.tfgcard.com or call 800.457.5809